

Aaron Read

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The One-Minute Summary

I am a public radio manager, producer and engineer. I have a knack for being a “Jack of All Trades” in that I’m equally proficient in working with technical people, finance people, the general public, college administrators or faculty. I pick up new concepts quickly and I maintain a wide network of professional colleagues.



Where I've Worked

HOBART & WILLIAM SMITH COLLEGES / Sept.2007 – present

General Manager : *Finger Lakes Public Radio (WEOS 89.7FM)*

General Manager : *Hobart & William Smith College Radio (WHWS-LP 105.7FM)*

- WEOS: NPR news/talk affiliate for the Finger Lakes region of NY. Estimated 25,000 daily listenership. Numerous special events and live broadcasts of speeches, concerts, events, etc.
- WHWS: student-run “college radio” station for the Geneva area. Heavy sports coverage.
- Two FT and two PT paid staff and 30+ student volunteers.
- Responsible for all operations, long-term & short-term planning, public relations, finances and on-air programming decisions. Record voice tracks and related audio.
- Perform engineering and repair duties at studios and transmitters as needed.
- Liaise with all HWS faculty, staff and administrators to enhance HWS presence off-campus and stations’ presence on-campus.
- Manage two full time staff, two part-time staff, and 30+ student & community volunteers.
- Annual budget of \$200,000+

LICHTENSTEIN CREATIVE MEDIA www.lcmedia.com / Jan.2005 – Aug.2007

Technical Director : *The Infinite Mind*

- National, weekly public radio program about mental health, neuroscience, psychology and psychopharmacology.
- Responsible for all audio quality and technical aspects of the program; engineering interviews over telephone, ISDN and in-studio, as well as using ProTools to edit individual interviews and assemble them into a coherent, hour-long show.
- Assist in production / reporting of various news segments and perform interviews.

BROADCAST SIGNAL LAB, LLP www.broadcastsignallab.com / 2002 – 2007

Staff Engineer & Consultant

- Advise broadcast radio and TV clients (esp. colleges) on all aspects of operating a radio station.
- Client list includes WZBC/Boston College, WBRS/Brandeis University, WZLY/Wellesley College, WHRB/Harvard University, and WERS/Emerson College, among others.
- Professional signal measurement engineering for radio, TV, wireless/cellphone & radar installations.
- Perform spectrum analysis for FM broadcast transmitter siting for numerous NCE-FM clients’ FCC applications.

WBUR Boston, MA & Providence, RI www.wbur.org / 1996 – 1999

Broadcast Recording Technician

- General radio production with ProTools, CEP/Adobe Audition, reel-to-reels, ISDN, tape-syncs, etc.
- Assistant Technical Director & Live Board Operator for daily news-magazine show ***Here & Now***

Also, from 1998 – 2004 I worked as a *Webcast Producer* for IDG Corporation (Computerworld and ITworld.com) and TechOnLine.

Other Juicy Tidbits

- Graduated from **Boston University** (C.A.S. 1998) B.A. Psychology, Cum Laude.
- Regular contributor to **College Broadcasters, Inc** (college radio) and **PUBtech** (public radio engineers) online communities and conferences. Judge in annual CBI student awards.
- Published author in **Radio World** (IMAS Publishing)
- Eagle Scout - **Boy Scouts of America**

Also blogging engineering tips, operations ideas & general musings @ www.friedbagels.com/blog